

YADHU KRISHNA M V

UI/UX Designer | WordPress Developer

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PROFESSIONAL SUMMARY

UI/UX Designer and WordPress Developer with 6 years of professional experience creating clean, responsive and user-focused digital experiences. Experienced in designing website and mobile app interfaces in Figma and translating design concepts into production-ready WordPress websites. Delivered 30+ business websites across corporate, eCommerce, marine, finance and service industries, with hands-on experience in Elementor Pro, WooCommerce, HTML, CSS, responsive development, performance optimization and technical troubleshooting.

CORE SKILLS

UI/UX Design: Figma, Website UI Design, Mobile App UI, Wireframing, High-Fidelity Interfaces, Interactive Prototyping, Responsive UI, Visual Hierarchy

WordPress & Front-End: WordPress, Elementor Pro, WooCommerce, HTML5, CSS3, Bootstrap, Basic JavaScript, Theme Customization, Plugin Configuration

Design & Optimization: Adobe Photoshop, Adobe Illustrator, Core Web Vitals, Website Speed Optimization, Cloudflare, WP Rocket, Perfmatters, SEO Basics

PROFESSIONAL EXPERIENCE

UI/UX & WordPress Developer | Oktohut Pvt. Ltd. | 2021 - Present

- Designed and developed 30+ responsive WordPress websites using Elementor Pro for clients across multiple industries.
- Designed modern website and mobile app interfaces in Figma, creating responsive layouts, reusable UI components and user-focused screen flows.
- Created wireframes, high-fidelity interface screens and interactive prototypes for web and mobile experiences.
- Converted Figma designs into pixel-accurate, responsive WordPress websites across desktop, tablet and mobile.
- Built and customized WooCommerce stores, themes, plugins and website functionality based on client requirements.
- Improved website performance, Core Web Vitals and page-loading experience while resolving responsive, layout and technical issues.
- Collaborated directly with clients to understand requirements, refine interface concepts and deliver practical digital solutions.

UI/UX & Web Designer | Grandeur Marine International | 2020 - 2021

- Designed responsive website interfaces and mobile-friendly UI concepts in Figma based on brand and business requirements.
- Created wireframes, page layouts and visual interface components with clear hierarchy, consistent spacing and intuitive navigation.
- Designed and developed the company website and managed ongoing website content and updates.
- Created promotional banners, brochures, social media creatives and marketing materials aligned with business requirements.

Front-End Designer Trainee | Spectrum Softtech Solutions Pvt. Ltd. | 2020

- Created HTML and CSS web page layouts and supported senior designers on client-facing projects.
- Applied UI/UX design principles while creating web layouts, brochures, posters and marketing materials.

SELECTED PROJECT EXPERIENCE

Designed and developed corporate websites, WooCommerce stores, landing pages, service websites and business platforms. UI/UX work includes responsive website interfaces, mobile app concepts, wireframes, prototypes and reusable interface patterns. Development work includes Figma-to-WordPress implementation, responsive development, website redesign, performance optimization, maintenance and troubleshooting.

EDUCATION

Bachelor of Commerce (B.Com) - Finance & Taxation

Queen Mother's College, Aluva | 2017 - 2020

Coursework Completed | Papers Pending

Higher Secondary - Commerce with Computer Application

SSLC - Govt. Higher Secondary School, Chowara

ADDITIONAL SKILLS

Professional: Problem Solving, Team Collaboration, Client Communication, Time Management, Attention to Detail, Adaptability

Languages: Malayalam, English, Tamil

PORTFOLIO

yadhukrishh.com

Selected UI/UX, mobile interface, WordPress development and visual design work.